

# PREPARE YOUR CHILDREN FOR SCHOOL

We are now receiving New Fall Staples in Gingham, Cheviots and other wash goods suitable for school wear.

Come early and get your pick of these new Fall Fabrics and have your children ready for school which begins early in September.

## All Summer Goods Sacrificed

Some big values that you should not miss. Many of them are good for use all the year around.

## Big Lace and Embroidery Values

Many go at half price and less.

All Fancy Lawns at less than half price.

Odds and short lots of Dress Gingham and Fancy White Goods at 25 per cent to 50 per cent. reduction.

Some White Dresses and Shirt Waists at 50 to 60 per cent. reduction.

These goods must be closed out and they are yours at a tremendous sacrifice.

**The Earnest Co.**  
PALATKA, FLORIDA

### A Growing Business.

"All the world loves a lover!" It also is true that a cheerful business man—a man who sticks to business and makes it jump forward even through seasons of depression. A man who sells goods largely through building a reputation for keeping in stock the articles that are up-to-date and which all progressive communities require.

Such a man not only helps himself to the front, but he does his full share in advancing his city. Such a man is E. M. Earnest, the well-known dry goods man of Palatka. He's out of town now and we don't care a darn what we say about him. He has his faults, as who hasn't. But they are faults of the heart and not of the head. His heart is right. He's liberal; probably one of the most liberal contributors to the advancement of Palatka in the entire city. His contribution to the salary of the secretary of the board of trade leads "em all. He's no kicker; he doesn't whine if he gets "licked" over a matter of public policy he doesn't skulk behind the scenes and whine. His ways may not be your ways, but they are his ways, and he is able to give what he considers a good reason for traveling them.

During the second year Mr. Earnest has been in business in Palatka he has revolutionized the dry goods business of the town. The city with its discriminating taste are no longer contented to go to Jacksonville for their goods because they can do as well or better here; neither are they obliged to patronize mail order houses; neither are they required to go away for bargains in reason. The Earnest Co. has supplied these deficiencies of a former day.

Mr. and Mrs. Earnest left early in the week for a rest at Hot Springs. After two or three weeks at that resort they will go to New York to hunt bargains and purchase their fall and winter stock. They will be met in New York by Mrs. Taylor, head of the ready-to-wear department, who will assist in making the selections for her department.

The Earnest Company's year end the 1st of August, and the company had only finished taking stock, according to its year's business. The result was satisfactory, evidently, before leaving the city Mr. Earnest said to The News:

"Notwithstanding the failure of certain crops and the decline in turpentine market and other industries in which our people depend, our business shows a substantial increase for the year in volume and profits over any former year, and we sincerely thank the people of Palatka and Putnam county for their appreciation of our efforts."

### How Coal Is Wasted.

Not only the mine owner and his employees are accountable for waste. It has been estimated that the railroads, the largest consumers of coal, utilize less than 50 per cent of the heat in the coal which they burn under their locomotives. If 60 per cent is wasted by the operator and 50 per cent of that is lost by the railroads only 30 per cent is actually utilized and 70 per cent is wasted, and not the railroads only, but all consumers are equally wasteful—Francis S. Bondy in Chat Age.

### INTERLACHEN ITEMS.

Miss Ella Osteen of Fort Meade arrived Friday, and will make her home here with her grandmother, Mrs. Jones. Miss Ella is very popular with the young people and is a very welcome addition to their number.

Mr. and Mrs. T. H. Winter, with their attractive little daughter, Alice, arrived Saturday from Jackson, Michigan, to visit Mrs. Winter's parents, Mr. and Mrs. W. R. Corbin.

Mr. and Mrs. W. A. Thorburn, Master Robert, and Edward Gillet motored to Palatka Saturday, and Mrs. Thorburn and Master Robert remained over Sunday, guests of Mrs. E. Lancaster.

Rev. A. D. Johnstry conducted services in the M. E. Church both morning and evening, and had remarkably large congregations for the mid-summer season.

The beautiful home of Capt. Joseph Ware, on its breezy hilltop overlooking the town, was thrown open to the Sunshine Society on Tuesday afternoon, and with Mrs. Ware and Miss Alice as hostesses, one of the most delightful meetings of the Summer was held. Even the "Interlachen" bus, with its smiling ebony hued driver, wore an air of hilarity as it swept up the driveway with its gay cargo of white-gowned Sunshiners, and later on figured conspicuously in a series of photographs taken by Miss Alice. After the routine business of the day, the literary hour was occupied with readings from Tennyson, and one of Mrs. Jones' inimitable recitations. A delicious luncheon was served, and the guests enjoyed a social hour on the broad piazzas, while awaiting the arrival of the famous "bus" for the return trip.

Capt. H. E. Anderson is spending this week in Jacksonville.

### Tail Wagging Muscles.

The wearing of tails is no longer considered fashionable, but that we did once have tails and are prepared to grow them again should the fashion change is shown by remains in our closets of tail wagging muscles, now undecorated and degenerated from lack of use. Wiedersheim calls attention to the remains of arteries and veins which formerly nourished the tail. Gould and Pyle's "Anatomies and Curiosities of Medicine" gives a picture of a child born with a tail. These modern tails, however, are too short for any use, unless it is to make the father stop drinking.—New York Medical Record.

### Misapplied Philosophy.

"Mike," said Plodding Pete, "what would you do if you was rich?" "I'd lead a life of ease," replied Meandering Mike. "No, you wouldn't. You'd be playing polo or golf or taking physical culture. Let well enough alone. A life of ease ain't nothin' but work in disguise."—Washington Star.

### After the Fire.

"You don't mean to say that Spender is on his uppers. Why, I thought he had money to burn." "So he did have; but unfortunately for Spender, he carried no fire insurance."—Brooklyn Life.

## City Happenings and Personal Mention.

Rev. Father Barry visited Father O'Brien in St. Augustine last week.

The old house on the Ford place at East Palatka was destroyed by fire on Tuesday.

L. K. Tucker, Jr., returned last Saturday from a beneficial trip to Hot Springs and other points in the west.

The Misses Barstow of this city and Miss Louise Belle Brown of Lawley are members of a house party at Daytona Beach.

Mr. and Mrs. Walter W. Tilghman left on Saturday for Berlin, Maryland, where they will spend some time visiting relatives and friends.

Dr. J. L. Hawk, C. E. Blackman, Misses Susie and Rosa Rice and Mr. and Mrs. T. C. Porter are the guests of Mr. and Mrs. Ernest Porter on their household.

Frank Fearnside Jr., who underwent an operation for appendicitis in a Philadelphia hospital last week, is making rapid recovery in that city and should soon be himself again.

Mrs. J. H. Haughton, who has been the guest of Mrs. Robert Patton Colyer, at her home on East Adams St., for the past few weeks, has returned to her home in Palatka.—Times-Union.

Miss Edith Kupperbusch returned last week Friday from a two month visit with her sister, Mrs. E. M. Grable, at Rochester, N. Y. She also spent some time visiting friends at Salem, Ohio.

Miss Kate L. Lucas will leave early the coming week for New York on her annual purchasing trip for fall and winter millinery and novelties. She also expects to bring a new trimmer with her.

The new management of the Saratoga Hotel is receiving much praise for the liberal manner in which that long popular house is now being conducted. The Saratoga special Sunday dinners for home people is drawing new patrons each week.

S. H. Hendrick of Pittsburgh, Pa., has purchased of P. J. Beck the place known as the old Roberts place in East Palatka, consisting of 22 acres of improved land. Mr. Hendrick has returned to Pittsburgh, but with the intention of returning here in September and settling down to the life of a contented Florida farmer. The consideration was \$1,200.

The Putnam High School will reopen for the fall term on September 29th, but it will be in the same old shack. In the meantime fellow citizens are you doing your part to make a strong sentiment in favor of the issue of bonds to build a new school house, one that will comport with the modern Palatka? If not, get busy.

Rev. and Mrs. R. C. Drisko of Panama left this week for a vacation in Virginia and Maine. But for illness their plans were to have gone two weeks earlier. They have ordered the Palatka News to follow them to their address, care Miss C. H. Eccles, Herndon, Va., until further notice, and request that we ask others of their friends to make note of the address.

W. S. Fry the jeweler is moving into the big Griffin store this week or a month's stay in order that his present place may be remodeled in keeping with the modern Palatka idea. The floor will be placed on a level with the street, and instead of the plebeian danks of our daddies it will be built of mosaic, inlaid—something so delicately beautiful that the most fastidious tobacco user will hesitate to decorate.

There will be no band concert at the Putnam park next Sunday. Prof. Chaffin thinks every other week often enough through August and September, especially as the people are obliged to stand. Through the generosity of the Wilson Cypress Co., the band provided its own stand, but is unable to supply seats for the people. The next concert will be on Sunday, Aug. 24th, and Prof. Chaffin promises a fine program and hopes for a large attendance.

C. W. Webb, national vice councilor of the Junior O. U. A. M., whatever that may be, is to lecture at the court house to-night with the view of organizing a local branch of the order in this city. From all The News gather this is a secret fraternal order with an insurance feature, and whose principles are largely anti-athletic. The promoters of the order seem to have gotten the idea into their heads that our school system is in danger of being captured by the athletic church. They want a bible in every teachers' table and an American flag flying from the cupola. W. J. Jelf, a special deputy organizer has been spending the week in the city humming up recruits.

Kalbfeld's Grand has been showing one exceedingly fine picture this week and in consequence has fastened its already strong clientele with ropes of steel. One lady in Baltimore wrote to her family here of having seen a most beautiful picture, entitled "The Web" and expressing the hope that it might in time reach Palatka so that they might see it. The recipient of the letter told Mr. Kalbfeld about this picture before entering the theater Tuesday night. "Why," said Mr. Kalbfeld, "we have The Web on to-night; go right in and see it." This simply shows that the Kalbfeld isn't so far behind the great theaters of the northern cities in the matter of high-class pictures. The Web was a wonderful picture, with thrills well interspersed.

Possibly no Palatkan could be more greatly missed from daily appearance on the streets than in Charles Kupperbusch the elder, for many years Palatka's popular restaurateur. Mr. Kupperbusch has been ill. Sometime ago he went to Johns Hopkins Hospital, Baltimore, and underwent an operation, and it was there he was assured by the attending physician and surgeon that he would soon be all right again and that bearing unforeseen trouble he would be good for twenty years more of life. That will be good news to Palatka and Putnam county people and knowing this is the reason The News is printing it. Mr. Kupperbusch may have to return to the hospital, but that is only in order that his old trouble may be looked into. He is under the care of Dr. Steen here and for the reason that he is taking no chances. Dr. Steen confirms the diagnosis of the Baltimore physician.

A colored man, a stranger in the city, fell dead of heart trouble while walking on Eleventh street last Tuesday.

The Hastings-Palatka baseball game yesterday afternoon was called at the end of the sixth innings on account of rain, the score standing two to one in favor of the potato diggers.

The Woman's Missionary Society of St. James Methodist Church will hold its monthly literary and social meeting at Mrs. J. H. Roberts on Kirby St. next Monday, Aug. 18th, at 4 p. m.

A benefit performance for the Palatka Military Band will be given at Kalbfeld's Grand on Thursday evening, next, August 21st. A fine program of music and pictures is promised.

Col. B. F. Tillinghast, president of the Crescent City board of trade, was a visitor in the city yesterday, simply passing through on his way home from a visit to Daytona-by-the-sea.

Merchants and others desiring advertising space in The Palatka News next week should get in their order early. A copy of the paper is to be mailed to every qualified voter in the county, these copies being paid for by the state. The paper will contain all the general laws enacted by the recent legislature.

Tom Higgins, one of the staff of the New South Farm & Home Company and whose chief job is to edit "The New Florida," the monthly publication of the company, has an article in the August number on the "Wonderful Opportunities of the Rich Bank." It's worth reading. He tells a tale unfold whose lightest word would almost make you mortgage your frivolous automobile and buy a Burbank farm with the proceeds and proceed to get rich. He also shows a view of Rogers' twelve acre crop patch which is estimated to yield 500 gallons of syrup to the acre. More than you could eat and which you could sell to the corner grocery at 15 cents a gallon f. o. b. This "New Florida" under the guiding genius, or inspiration, or whatever you call it, of Tom Higgins is bringing its thousands to Florida.

### St. James Methodist Church.

Sunday school at 9:45 a. m. Preaching by Rev. W. M. Poage, pastor, at 11 a. m. and 7:30 p. m. Prayer meeting every Wednesday evening at 7:30. A cordial invitation to all to worship with us.

### A Singer of Quality.

Miss Lulu Roma, an operatic singer of rare voice has been delighting patrons of the Kalbfeld Grand this week Monday, Tuesday and Wednesday nights, with an entire change of program each night.

Miss Roma has a strong and wonderfully sweet voice and during her engagement the Grand was crowded.

### New Plant Wants Logs.

Mr. Wolfenden of Messrs. Wolfenden & Co., came to Palatka some weeks ago, in the earnest endeavor to find a place in which to establish his veneering plant, but after canvassing the town, as he thought, thoroughly, and, in fact, feeling discouraged, but not yet giving up, he met Mr. Tilghman of the Cypress Shingle Factory, came to his rescue to the extent that he is now located in this factory, machinery set up, and it is humming the song of business. However, place and machinery are not all that is needed in this line of work; pine logs are an essential, and here they can be secured, the sooner the output can be increased, which will mean, not only more business for the firm, but more for Palatka. The pier is handy for anyone having logs for sale, along the river, and this company is ready to buy.

### Who Paid the Bills?

Said a gentleman connected with the city government: "An irresponsible scribbler demands to know, in the name of an outraged citizenry, who paid the expenses of the recent election. That's easy: The city paid the expenses of the City Attorney, who was sent to Tallahassee by the city council on city business. The city also paid the expenses of three members of the committee who appeared before the Senate Committee to argue the bill. The city also paid the legal expenses of the election. The mayor, city attorney, seven members of the council and three citizens of the city subscribed \$10 each, which amount was more than sufficient to defray the expenses of advertising, workers, hacks, etc."

### NOTICE.

The management of the Palatka baseball club authorizes the statement that in future he will stand for no more wrangling on the grounds during the game, and that if the umpire does not keep order the police will be called upon.

### First Civilization.

It was in Egypt in all probability that the condition we call civilization had its rise at a time when the very idea of writing was unknown to other nations. An attempt is now being made to show that the idea of the settled and more or less orderly and peaceful social state to which we give the name of civilization came from Chaldea or Babylonia, when that sort of thing existed long before it was brought to Egypt. But not as yet is the theory clearly proved, though its advocates are making some pretty strong points in its favor. So far, however, the land of Egypt holds the title.—New York American.



## Goin' To The Beach?

The hot weather is driving people out of the city to the seashore and to the mountains where they may enjoy the cool fresh breezes, and rest from their labors.

The point we wish to emphasize is this—YOU CAN'T ENJOY YOUR VACATION unless you are properly attired. We have the true summer friends in apparel that make the hot weather bearable and the breezy appearance which adds a charm to the tropical attractions of the summer season—they invite the breeze without a sacrifice of trimness.

PALM BEACH WASH SUITS  
MOHAIRS, IN ALL COLORS  
FINE TROPICAL WORSTEDS

**M. S. BROWN**  
Clothing and Furnisher to Men Who Know

FOR  
**Good Board**  
TRY THE  
**METCALF HOUSE**  
628 NORTH THIRD ST.  
Delightfully Located in Residence  
Section of Palatka.  
New Management. Terms  
Reasonable—on Application  
**J. T. ASHBY.**



**Cheap Bananas**  
Carload of Bananas  
Sth St. Truck, near  
Lemon  
50c, 60c, 65c.  
75c per bunch.  
Loose, 10c doz.

FRUIT DISPATCH COMPANY  
IMPORT THE BEST

One Way to Have Luck.  
Benjamin Franklin was a wit as well as a philosopher. His daughter once wrote him to send her from Paris some lace and feathers, which excited his anger on her part, he says, "I suggested to me as much as if you had put salt into my strawberries." And he adds: "As you say, you should have great pride in wearing anything I send and showing it as your father's taste. I must avoid the opportunity of doing that with either lace or feathers. If you wear your cambric collars as I do and take care not to mend the holes they will come in time to be lace and feathers, my dear girl, only to be had in America from every one's tail."

A Spasm of Economy.  
In the early eighteenth century a wave of economy flooded Britain's civil service. The commissioners of customs, about 1722, were illiberal ideas of economical reforms. They restricted their staff to so many rooms of paper and a certain number of pens a year. And, more, they put their own house in order. They issued a self-denying ordinance to the effect that they would in future buy their own lower fast coffee, pay their own coach hire and purchase their own books and pamphlets, except the "Book of Rates."

### GLORY.

As for fame, consider the intellect of the people that are to command, how insignificant they are and how little in their pursuits and avocations. Consider also that as one heap of sand thrown upon another covers the first, so it happens in life—a new glory soon eclipses an old one.—Marcus Aurelius Antoninus.

**Quality Quantity Quick Delivery**

Come and examine our line of Groceries and get our prices. We believe we can give you more and better groceries for your money than you can get at other places. Fine Butter and Cheese a specialty.

**L. C. STEPHENS,**  
Phone 84. Prompt Delivery.  
Corner Kirby and Morris Streets.

## Paints! Paints!

A Full Line of  
**WOOLSEY'S Celebrated PAINTS.**

Are you going to paint the house this Fall? If so the WOOLSEY PAINTS are the very best you can buy.

Don't fail to see us before ordering Paint.

**Tilghman Hardware Co.**  
PALATKA, FLA. PHONE 28

"The Store of Courtesy and Prompt Attention"

### FOR SALE OR RENT.

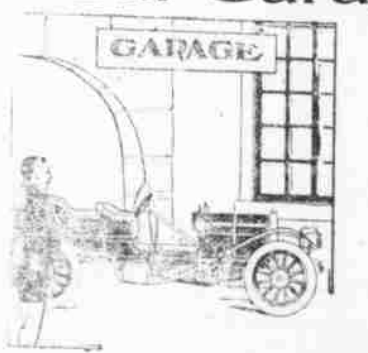
FOR RENT—Furnished, a three room flat, convenient and pleasantly located. Apply at 414 Emmet street. 8-1-1.

WANTED—Music scholars for Piano by graduate of Boston Conservatory of Music. Apply to Mrs. O. W. Bennett 207-N-5th-St. 8-15-14.

WANTED—To trade two lots each 50x150 in a thriving town of 19000. These lots are together, making a nice square, and are convenient to the main street and Riverside Park. Would like to trade for lots in Palatka, or vicinity. For particulars address,

MRS. P. O'Rourke.  
612 Clinton Court Street, Findlay, Ohio.

## Our Garage Depot



is at Nos. 118, 120, 122 Second Street, where we store, clean, repair and keep machines in first-class order. We have first-class workmen, and polite attention is given to all who desire our services at terms as low as can be had elsewhere. A call by phone will reach us any time.

**Palatka Automobile & Supply Co.**  
Autos and Repairs,  
Plumbing, Tinning, Pipe Fitting.  
PALATKA, FLA. Phone 125.